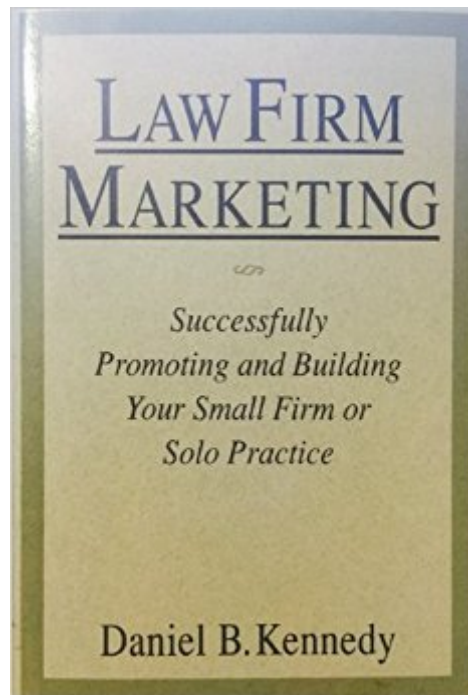


The book was found

Law Firm Marketing: Successfully Promoting And Building Your Small Firm Or Solo Practice



Synopsis

Lawyers are finding that they must become more adept at marketing and selling their services in order to survive in a crowded marketplace. Law Firm Marketing gives sole practitioners and partners in small firms the strategies and tactics for marketing their practice that they never learned in law school.

Book Information

Hardcover: 192 pages

Publisher: Irwin Professional Pub (May 1994)

Language: English

ISBN-10: 0786301953

ISBN-13: 978-0786301959

Product Dimensions: 1 x 6.5 x 9.2 inches

Shipping Weight: 1 pounds

Average Customer Review: 2.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

Best Sellers Rank: #4,520,247 in Books (See Top 100 in Books) #25 inÂ Books > Law > Law

Practice > Law Office Marketing & Advertising #324 inÂ Books > Law > Law Practice > Law Office

Education #79695 inÂ Books > Business & Money > Economics

Customer Reviews

Not recommended for checking out of the library, let alone buying. Ideas like "Provide Refreshments" and go to sports and community events. Write a newsletter You get the idea. Go back to the search engine and select another book.

[Download to continue reading...](#)

Law Firm Marketing: Successfully Promoting and Building Your Small Firm or Solo Practice
Renegade Lawyer Marketing: How Today's Solo and Small-Firm Lawyers Survive and Thrive in a
World of Marketing Vultures, 800-Pound Gorillas, and LegalZoom Instagram: Master Instagram
Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media
Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Minding Your
Own Business: The Solo and Small Firm Lawyer's Guide to a Profitable Practice Youtube: Online
Marketing. How To Make Money On Youtube For Beginners And Increase Your Audience.:
(youtube, youtube video marketing, how to make ... money, youtube marketing, ebay) (Volume 1)
Instagram: Master Instagram Marketing - How to Build A Brand, Get Followers And Use Instagram

For Business! (Social Media Marketing, Instagram Marketing, Instagram Tips) Web 4.0 Marketing:
The Black Book of Powerful Online Marketing Strategies & Tactics: Online Marketing Series, Book 2
Como Crear Un Plan De Marketing Eficaz: Guía para novatos y expertos para crear un
estrategia de marketing efectiva (Internet Marketing nº 2) (Spanish Edition) Lean Marketing
for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part II: Subtle Shifts that
Make a Difference Solo Out of Law School: A "How Can" Guide to Starting a Law Firm as a New
Attorney Flying Solo: A Survival Guide for Solos and Small Firm Lawyers Coaching Swimming
Successfully - 2nd Edition (Coaching Successfully Series) Coaching Basketball Successfully 2nd
Edition (Coaching Successfully Series) Coaching Tennis Successfully - 2nd Edition (Coaching
Successfully Series) Good Practice in Promoting Recovery and Healing for Abused Adults (Good
Practice in Health, Social Care and Criminal Justice) Law of Attraction: 7 Secrets to Put in Action
the Law of Attraction on a Daily Basis and Successfully Manifest Abundance, Confidence, Money,
Healthy and ... The Law of Attraction, Beliefs, Abraham) Modern Marketing for the Event and
Wedding Planner - Simple steps to success for marketing your wedding and event planning
business Youtube Marketing Buddy, The beginners guide to youtube advertising, Use video
marketing for your business Re-Inventing Dentistry: A new vision for building and marketing your
dental practice GOING SOLO - A New Lawyer's Guide to Starting and Building a Law Practice on a
Tight Budget

[Dmca](#)